2024 Product Guide: *The AI and Data Issue*

Innovation trends in AI & Data based on 6,000 product nominations, and spotlight on the winners of the 2024 Product Awards

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PRODUCTS THAT COUNT



Foreword by

Nicolas Rousseau, Capgemini

Chief Digital Engineering & Manufacturing Officer

AI and data have long become essential elements for any organization seeking a competitive edge. However, creating products that succeed demands more than just throwing AI and data at a problem. **Building successful products in 2024 requires a "data-first" approach,** combined with enhanced attention to some key factors like sustainability, privacy, ethics and scalability.

For the 3rd year in a row, Capgemini is proud to sponsor the Product Awards produced by Products That Count. The winning solutions presented here inspire us with the combination of cutting-edge technologies, software, products and services. I am impressed by the products in this eBook, and I commend Products That Count and the Awards Advisory Board for their work in highlighting these exciting solutions.

In this Foreword, I'd like to share a bit about how Capgemini encourages excellence with respect to products and services in the realm of AI and data.

New Data Paradigm & Primary Access

The traditional approach of treating data as an afterthought in product development is obsolete in 2024. **Data now serves as the cornerstone at every stage,** from conception to manufacturing and ongoing operations. Avoid guesswork by leveraging data to inform product features, analyzing user information, usage patterns and translating insights into actionable strategies for continuous improvement. Last, you might want to consider access to 1st party data as the next frontier in an always more constrained environment.

Earning & Keeping Customer Trust

Building trust with customers is therefore paramount. Employ privacy-preserving techniques such as anonymization, encryption and differential privacy to safeguard user data; **be transparent regarding data collection and usage alongside with ethical AI practices** to mitigate bias and discrimination. Engage diverse stakeholders to ensure responsible AI development and usage to hold the promise.

Sustainable Design, Efficiency And Longevity For A Lesser Footprint

Products are the essence of business but also of the company's environmental footprint. Product teams now have access to tools & data sets, enabling a conscious balance between costs, quality, time and sustainability. And not only for the product design itself but for the full lifetime of the product. **Future-proof AI and data products must exhibit resilience against real-world challenges and scalability to accommodate increasing data volumes and user bases.** Design for modularity and flexibility, enabling seamless adaptation to evolving requirements & extending product longevity.

A Possible Perspective

Beyond data & AI themselves, identifying the optimal computing location for AI models becomes a rising topic, considering factors such as latency, regulatory compliance, data sovereignty, and cost.

I encourage you to learn more about the AI and Data products and services recognized in this Product Guide. **Products That Count remains committed to empowering product managers in building the products enabling business success, and Capgemini is proud to support this mission.**

Finally, congratulations to the winning product teams. Your future is bright!

Nicolas Rousseau
Capgemini Chief Digital Engineering & Manufacturing Officer

Capgemini



Highlights

SC Moatti

Products That Count Founder & Board Chair

I couldn't be more excited to share with you the innovation trends & winners of the 2024 Product Awards in AI & Data! We meticulously sifted through 6,000 product nominations for this 7th annual edition, produced by Products That Count, a 501(c)(3) non-profit that helps everyone build great products and engages over 500,000 product managers, in partnership with Capgemini, a leading innovation consultancy, and Mighty Capital, a venture capital powerhouse.

I am especially grateful to the dozens of top-notch product executives who serve on the Awards Committee of our All-Star Advisory Board. Their expertise from leading product teams at Twitch, NASA, Bank of America, and more; their passion for the product conversation across industries and geographies; and their dedication to identify and celebrate the best products, fueled this journey. We could not have gotten there without them. Thank you!

This issue of our 2024 Product Guide focuses on AI & Data. Here are the highlights, I hope you find as much value in these high-fidelity signals as I do.

1. Explosive growth: From 650 to 6000 nominations in five years – a 10X surge. We anticipate 15,000 nominations by 2027. Product is well underway to be the most important function in business.

2. Meteoric rise of AI: AI nominees make up a staggering 67%, a significant leap from last year's 20%. Fortune 1000 across industries are wisely selecting AI vendors to drive efficiency and do more with less.

3. Data governance imperative: Data management solutions are proliferating as product organizations seize control of the data agenda. Handling data isn't just a technical task; it's a competitive edge, particularly in regulated sectors like healthcare and finance.

4. The great reskilling: Product leaders have adjusted hiring criteria. They want PMs who leverage tools to parse through numerous sources of customer feedback to build and launch products with minimal engineering involvement.

5. The Dawn of AI-first: Amid Fortune 1000 deploying AI budgets with scale-up for efficiency, a few shrewd entrepreneurs are starting AI-first companies, aiming at the core engines of their industries. Some are poised to become disruptive forces.

Discover the 2024 Product Awards winners in AI & Data, shaping the future of innovation – an inspiring testament to the trends and triumphs we've championed over the years. Cheers to the relentless pursuit of excellence!

Warmly,

SC

Products That Count Founder & Board Chair

PRODUCTS THAT COUNT

SC Moatti is the Founding Managing Partner of Mighty Capital, a Silicon Valley venture firm, and chairs the Board of Products That Count, a 501(c)(3) nonprofit that helps everyone build great products and inspires 500,000+ product managers. SC earned her reputation as a product visionary and technology investor during the mobile era, when she built products that billions of people use at Meta/Facebook and Nokia, won industry awards and nominations from the Wall Street Journal and the Emmys, and wrote an award-winning bestseller on what makes a great product. She has been called "a genius at making products people love" and named a Top Voice in venture capital on LinkedIn. SC frequently speaks to product and investing trends, including a recent keynote at TheNextWeb, a fireside chat at Fortune Most Powerful Women Summit, featured articles in the Harvard Business Review and TechCrunch, and interviews on NPR (Tech Nation) and CNBC (Closing Bell). She serves on the boards of public and private companies, lectured on product and investing at the executive programs of Stanford and Columbia Universities, earned a master's in electrical engineering and a Stanford MBA, and is a Kauffman Fellow and member of YPO.

Overview:

Introducing the Winners of the 2024 Product Awards in AI & Data

Welcome to the summit of product excellence - the 2024 Product Awards presented by Products That Count. This year stands as an important moment, witnessing an extraordinary surge in nominations, a testament to the innovation propelling the product landscape forward. As industries evolve, spanning diverse geographies and specialized domains, we invite you to join us in discovering the best in product in 2024.

Why the focus on AI & Data in Q1?

In response to this meteoric rise, we've embraced a paradigm-shifting strategy. Instead of confining our festivities to a singular event, as in years past, for the 7th Annual Product Awards in 2024 we are unfolding a series of celebrations, including honors upon distinct industries and two geographic regions across the initial three quarters. Given the imperative of AI & Data at the dawn of 2024, these categories were the logical starting point.

Choosing the winners

At the heart of the Product Awards lies our distinguished Awards Advisory Board (AAB) - an independent cadre of seasoned product leaders. Entrusted with shaping categories and selecting winners, the AAB embodies the essence of excellence. They ensure that winners are chosen fairly, by neutral parties who are also product experts.

Meet the judges

The AAB are visionary luminaries drawn from illustrious organizations such as Amazon, Bank of America, and Google. Concurrently, they epitomize the avant-garde of startups, leveraging groundbreaking technologies like AI while safeguarding intellectual property. Possessing expertise spanning from conception to enterprise scale, they serve as stalwart pillars of both local and global product communities.

The AI & Data Advisory Board:



Charlie Whicher
Flare Senior PM



Brenda Campbell
Fmr GitHub Director of Product Management



Andrew Zavaterro
Fmr Ticketmaster VP of Product



Priyanka Pande
Capital One AI ML Product Leader



Rekha Venkatakrishnan
Fmr Amazon Head of Product



Ishan Amin
Benjamin Capital Partners EVP of Product



Kalyan Nanduru
Guild Education SVP of Product



Yasir Liaqatullah
Fmr A10 Networks VP of Product



Zachary Fleming
WellB Founder and CEO



Hira Dangol
Bank of America VP, AI/ML and Automation Platform



Karen Hsieh
ALPHA Camp Director of Tech & Data



Varun Krovvidi
Google Cloud Product Marketing Lead

Methodology
The AAB meticulously scrutinizes data from surveys of nominees, employing a rigorous scoring system to assess entries. Products are evaluated based on whether they represent standard solutions, exhibit a degree of intrigue, or transcend the ordinary - the standout products.

Who are the winners?
In the following pages, discover the 73 winners in AI & Data. Read, in their own words, how their approach to product management sets them apart. In addition to the two main categories of AI and Data, winners are sorted into several additional special categories: Mighty Capital's Innovation Awards, AAB's Choice, Editor's Choice, and a CEO's Choice, curated by the new CEO of Products That Count, Hoda Mehr.

Our sponsors
The 7th Annual Product Awards are sponsored by Capgemini and Mighty Capital, without whom these awards would be impossible. Thank you!

And now, prepare to be inspired by the amazing winning products of the 2024 Product Awards in AI & Data!

Winning Products in

Artifical Intelligence

ABSTRAKT

Real-time call guidance and automated QA

“We ensure our uptime is always as close to 100% as possible and focus on what our customers and prospects need/ask for.”

ARCHIE by 8base

Digital product specification and design 50x faster

“Our product management approach was deeply rooted in a user-centric design philosophy, leveraging agile methodologies to rapidly iterate and based on continuous user feedback and engagement metrics. Additionally, we did a pre-launch whereby our own team was using the product to assist paying clients with designing and framing their solutions.”

ARVIST

Improved warehouse quality control

“Our product involved multiple different facets: hardware integration, customer-specific requirements, frontend components, connection with an existing database, and the development of the AI algorithms. Having proper product management allows us to mobilize our resources in the correct fashion, ensuring we are able to deliver this innovation on time and successfully deploy at our customer’s sites.”

Autonomize

AI Copilots for healthcare and life sciences

“At Autonomize AI, we place patients at the heart of our innovation process. By prioritizing their needs, experiences, and well-being, we ensure our AI-driven solutions elevate the quality of healthcare services and enhance patient outcomes.”

Criya

Your personal brand in 1-Click with AI

“Our approach to product management and product-led growth has been centered on continuous innovation and user-centric design. We have a thriving Slack channel where users give us constant feedback. We hold monthly user interviews with our power users and run surveys to understand their needs. This has allowed us to rapidly adapt and enhance our offerings, ensuring that Criya remains at the forefront of digital branding solutions.”

Crowdbotics

An AI-powered platform that delivers on the promise of systematic code reuse

“We stand at the cusp of a new era where efficiency, innovation, and sustainability in coding practices are not just ideals but necessities. Our CodeOps empowers the developer to be more efficient, allowing an organization’s product and business sides to work together with components of code to shorten the time to market and encourage good decision-making about how to build software.”

CyDEPLOY

Your AI/MLco-pilot in digital transformation

“Our ongoing marketing research involves all company leaders, including the CEO and President of Engineering. We engage with customer prospects to understand pain points and gather feedback. Our evolving product integrates insights from sales calls, pilots, and industry mentors, prioritizing security and portability. And we offer configuration options for all customers to streamline resource allocation.”

CONATIX
CYBERSECURITY ANALYTICS
cysana

Detecting more malware than any other tool

"Our team's senior customer liaison and design expertise enable us to focus on cutting-edge technologies like deep learning, AI, anti-encryption, and agile development. Collaborating closely with clients and business mentors, we streamline software development, delivering a comprehensive product tailored for cybersecurity professionals. Our solution seamlessly integrates multiple advanced technologies, offering superior malware detection and ransomware prevention."

Saara
EcoReturns

AI-powered returns solution

"Our founder is a product management lead, so we naturally believe in product-led growth. And we designed our products with that vision kept in mind. We constantly sought feedback from customers on how they felt about the product."

eql

The financial health platform for you

"As a lean team, we enable our development team to wear the product hat for many of our major product features. As a result, it's helped us streamline the communication process and create accountability."

"Generative AI is being used by PMs to effectively add value based on existing users and data, but also how to increase speed of execution."

Yasir Liaqatullah, Frm A 10 Networks VP of Product
2024 Awards Advisory Board Member

Helios

The world's best AI software to predict agricultural supply chain disruptions

"Our approach keeps the product closely aligned with design and development. Anyone on the team can propose an idea or improvement, and if the team decides to pursue the idea - it goes to the product team. Once key requirements are determined, it is sent to design and development architects. The entire team is part of the innovation process while shielding the development team from items that are not relevant to their day-to-day work."

Jestor

Build apps, forms, and workflows

"We are always shipping, and we review our roadmap weekly. This gives us the speed to evolve the product and the flexibility to adapt to our client's highest priorities."

Laxis

Making meetings more productive for revenue teams

“Our approach to product management success was driven by customer-centric product development, data-driven decision-making, agile and iterative development, and a focus on scalability and integration. We conducted market research to understand the pain points. We monitored KPIs for informed decisions on features. We created quick cycles of prototyping and testing, ensuring integration with existing tools and systems. This approach allowed us to succeed in the demands of a dynamic market”

MDIHealth

AI medication management scaled

“In order to solve the complex drug-related morbidity and mortality issue, our product managers created the technology WITH the users, not FOR users. We have a team of more than a dozen clinical pharmacists who work with the product management team on a daily basis. That way, we are not only waiting for market feedback loops to get a sense of how close we are to the user’s needs; we are actually building it with them.”

mediacat

AI-powered media localization tools

“We allow for a single company (XL8) guided multi-vendor manufacturing approach with a distributed global workforce, and 24/7 automated workflows. The workforce is able to take advantage of the powerful AI tools driving automated subtitle creation and simultaneous translation, with only minor human post-editing required. As a result, both time and money are saved along with an accelerated delivery schedule.”

MINERVA

We make it easy for humans to combine with AI to perform better at their jobs

“Listening to customer needs, analyzing call recordings and transcripts, conducting discovery, understanding the nature of the customer conversation and then blueprinting and creating a crawl, walk, run approach to implement a successful AI-driven agent assist mapped to outcomes such as reduced call times, faster onboarding for new agents, and CSAT/NPS improvement.”

NeuralMetrics™

Focused intelligence for risk evaluation

“NeuralMetrics’ product management prioritizes client needs through regular engagement and feedback, fostering trust and advocacy. We optimize delivery schedules using Agile methodologies and encourage cross-functional collaboration. Continuous learning and competitive analysis guide strategic decisions, ensuring our data products add value to insurance workflows.”

OpenEnvoy

Applied AI platform that frees up Finance teams from excess clerical work

“We develop product very quickly and follow an agile release cycle. As it’s such a technical product, we employee product owners with a mix of technical and domain experience. We require CS and/or Math backgrounds and this has led to a highly differentiated product in a space overloaded with fake GPT wrappers.”

pandatron

AI coach that helps you to overcome career challenges

“Rather than focusing on LLMs, we focused on customer problem. We started by doing coaching with people via text. Then attempted to automate with different tools: decision trees, ML, LLMs, and the final result was picking the best tools and building together with out users.”

Peech

Empower your team. Impress your audience. Scale without limits.

"Our product management focuses on addressing challenges in AI adoption, prioritizing user-friendly design and iterative enhancements. By incorporating collaborative features, we mitigate skepticism and resistance, facilitating effective communication and empowering users with control over video outcomes. This approach positions our solutions as valuable tools for companies transitioning to AI in their operations."



PeopleReign

System of intelligence for IT and HR employee service automation

"We engage customers and prospective customers early in the design process as "lighthouse partners". They are involved in the development process from concept to launch in exchange for committing to using the product once available. We invite lighthouse partners to join our Product Advisory Council (PAC) for a one-year term after launch. The PAC meets quarterly to provide feedback on usage and growth areas. Every PAC member is assigned 100 "development dollars" to help us prioritize new capabilities."



POLYGRAF

Harness the power of AI while ensuring data privacy by preventing data breaches and leaks

"Our innovative approach, shaped by extensive research and collaboration, led to Polygraf AI Governance. By anticipating customer needs and regulatory requirements, we developed tailored solutions ahead of recognition. Seamless integration with existing systems and workflows ensures adaptability across industries. Our product, industry-agnostic at its core, suits regulatory-centric organizations of all sizes."



relay

The next generation of workflow automation

"Our firm belief is that speed is the dominant trait of successful product teams. Whether it's iterating more quickly on new innovation features, rapidly closing gaps with competitive products, or responding insanely fast to customer feedback, our speed has been the key to our success."

sama

Data annotation solutions for enterprise AI

"Sama Annotate is at the intersection of our clients' innovations in AI and our expert in-house service delivery teams with 10+ years of operational excellence. Enabling success for both our in-house teams and our clients involves a collaborative product management approach that incorporates annotator feedback and a deep understanding of the challenges our clients face across different industries."

> **"AI has grown people's appetite to digest and understand insights."**
>
> *Andrew Zavatterro, Fmr Ticketmaster VP of Product*
> *2024 Awards Advisory Board Member*

together by Renee

Experience the magic of AI-driven healthcare

"Our two lead product managers - Dr. Renee Dua (a practicing kidney doctor) and Amir Hosseinpour (a renowned, award-winning designer of mobile apps). Together, they bring the understanding of actual patient needs and the most innovative abilities of AI and user experience design."

TOGGLE

Data that finally speaks your language

“Toggle AI’s product-focused approach has enabled the team to take risks and streamline processes when building new products. Borrowing experience from past fintech companies, this culture allowed for new products to be launched in a vertically integrated manner that most companies couldn’t manage – a must when working in the ever-changing world of generative AI.”

trupulse

AI platform that helps you understand employees without running traditional surveys

“Our product management team first starts with an idea which is vetted by reaching out to people in our target market for review. They then work with our engineering team to develop a prototype. The prototype is presented to our customer advisory board for feedback and integrated into a final version. New features and functionality are then released to the market.”

Typeface

Amplify creativity and growth across every team with personalized content for work

“Our product management relies on four core principles: Clarity, Not Certainty: Navigating the AI landscape with a clear vision, and a growth mindset. Genuine Customer Obsession: Understanding user workflows deeply to exceed expectations. Unwavering Detail Obsession: Committing to quality in every aspect of our product. Cultivating a World-Class Team and Culture: Our team’s care and focus drive our collective success.”

Virtual Sapiens

Where everyone up levels their presence and communication

“Running lean, our CTO and lead engineer operate with a weekly sprint perspective, supplemented by daily standups and weekly planning and review meetings. Despite our small team size, we pivot swiftly, staying nimble in the rapidly evolving tech landscape. This agility allows us to seamlessly integrate the latest advancements in AI and edge computing, ensuring our solutions remain at the forefront of innovation.”

workee

Focus on clients. Leave the rest to Workee

“Our approach prioritizes freelancers’ needs, tailoring our product to address their challenges directly. We differentiate ourselves through innovative AI utilization, offering personalized websites and task automation. Continuous improvement drives us, as we regularly refine the platform based on user feedback, ensuring it evolves with our user’s needs.”

Workpack

#1 for AI Quantity Takeoff

“We use an agile methodology and deliver new releases every two weeks. Our customers say we are consistently producing new features that add a huge amount of value.”

Winning Products in

DATA

aiOla

The first product that speaks your business' language

"We are a product-led company, guided by a clear principle: our product development is anchored in the "jobs-to-be-done" framework. This approach places the user at the forefront, enabling us to design and develop products that are closely aligned with the needs and expectations of our target personas and users."



Build powerful APIs in minutes

"We iterate fast based on user feedback and stay close to our community of builders. We have 2-week sprints and release weekly. We continuously run user research, and the design team is ahead of development. This helps us to stay close to the product and launch what matters to our users."

"2024 is going to be a make or break year for a lot of AI companies; we're going to start to see who's going to succeed and prove their fit in the market, and who is not."

Charlie Whicher, Flare Senior PM
2024 Awards Advisory Board Member



Empowering your C-Suite and management team with instant, actionable insights.

"The product is designed based on 20+ years of experience as a senior executive (CIO and Head of T&O) in 3 industries: Banking, CPG, Industrial Manufacturing. The architecture of the product is integrated from top to bottom: LLM, analytics solutions library, data mesh, rapid implementation method, cloud native high performance analytics platform."



Driving global transportation to net-zero

"To build our complex data platform, we've begun pilot engagements with representative customers for valuable insights. The Lead Product Manager prioritizes Emissions and Energy Management, ensuring accuracy before expanding. Agile methodologies drive flexibility and prioritization based on customer desirability, viability, and feasibility. Our user-centric approach focuses on intuitive design, shaped by extensive testing and collaboration."

DASERA
DATA SECURITY ERA

The cool new standard in data security posture management

“Our customer-centric product management approach prioritizes satisfaction and success. We understand needs through research and personal development, map journeys for seamless experiences, and prioritize feedback for continuous refinement. Measurement of success metrics guides enhancements, while collaboration and learning ensure adaptation to evolving needs, driving sustained success.”

DUALITY

Virtual worlds for solving real problems

“Duality, co-founded by industry veterans Apurva Shah and Michael Taylor, combines diverse expertise to shape our product strategy, centered on customer needs. Falcon evolves with each release, addressing specific customer requirements like reworking virtual sensors for efficiency.Falcon seamlessly integrates new AI models for reliable and safe interactions in simulation. This blend of experience, customer focus, and technological foresight makes Falcon a paradigm-changing digital twin simulation product.”

happioh

Transforming your meetings into time-saving power sessions

“In our approach to product management, we prioritize collaboration with some of the world’s leading companies, integrating their insights and expertise directly into our development process. This partnership approach enables us to remain at the forefront of innovation, ensuring our product not only meets but exceeds the evolving needs of our users. By aligning ourselves with industry leaders, we leverage cutting-edge practices and technologies, making our product a benchmark for innovation and excellence in the market.”

MINERVA

AML that’s always ahead

“Customers and experience. Everything is about our customers and the pain they are feeling. We’ve been there too because we come from this industry. It is our decades of experience working inside banks trying to solve these challenges and being able to deeply empathize with our customers. We seek to identify very specifically what the challenges are and then build to resolve those issues.”

PayShepherd

How best-in-class industrial sites gain complete transparency and control over their contracted workforce

“Our product management approach is both outcome-centric and collaborative, with a primary focus on delivering an exceptional user experience. We approach problem-solving with relentless curiosity until we grasp the root cause. Our overarching mission is to empower clients for exceptional vendor relationships and reinvestment in their organizations. Collaboration is key across all teams, ensuring that everyone contributes to crafting our outstanding product.”

Qualytics

Manage data quality at scale through advanced automation

“Our team proactively listens to the needs of our customers and iterates on the platform to make it the best tool in the industry. In our most recent Quarterly Update released in January 2024, we announced 30 different key product updates, 70% of which came directly from customer feedback.”

Trajektory

Maximize your sponsorship revenue. All with data

“Our product approach is focused on aiding customers in reaching their partnership goals, saving time, and addressing pain points through a sleek user interface. We stay connected with customer success, sales, and users to grasp their evolving needs through research and feedback sessions. Utilizing this data, we iterate on design and development, launching new features seamlessly to deliver genuine value to our users and their organizations.”

Special Category:

Mighty Capital's Innovation Award Winners

ACCERN

Tap into unstructured data to reduce risk and maximize performance.

"Our mission is to enable superhuman efficiency across the global workforce. Accern accelerates digital transformation for enterprises worldwide through our powerful no-code platform and pre-built applications. We empower organizations to equip their workers with the tools needed to achieve unparalleled efficiency at every level."

Productizing AI for business intelligence

"At ON, we're driven by the belief in the power of human connection at society's core. Our mission is to foster meaningful interactions between consumers and beloved brands across various sectors through AI-driven chat. Comprising multi-exit entrepreneurs, data scientists, and industry executives from top companies like Google and Coca-Cola, our diverse team is based in downtown San Francisco with offices in New York City."

EV3 Global

Delivering verified automated employee screening in real-time

"Hiring Managers lack consistent tools for quality hiring decisions. Our predictive employment insights from EV3's Project Longevity offer accurate, automated, and actionable employment history. With AI and Data Science solutions, employers can now hire for performance rather than settling."

Segmed

The fastest way to buy medical data

"Born out of the CEO's struggle to compile a medical dataset despite ample academic resources at Stanford Radiology, Segmed addresses larger issues in medical AI development and healthcare inequalities. Over time, our focus has shifted towards combating algorithmic bias and systemic healthcare disparities. Our mission is to make research accessible, secure, and inclusive, ensuring representation for all individuals in medical datasets."

JOURNEYAPPS

The development platform for industrial apps

"We are a leading platform for developing mission-critical apps in industrial companies worldwide. Our vision is to accelerate the software revolution by tripling the number of professional developers globally, making coding faster, easier, and enjoyable. We're on a mission to simplify coding, guiding individuals to become professional developers and create real production software systems effortlessly along their journey."

sorcero

Our solutions are designed to drive transformation in life sciences

"Tailored for critical roles in life sciences, our solutions cater to individuals driving transformation with high-value responsibilities. Sorcero enhances human intelligence by distilling medical and scientific content, empowering decision-makers to save lives. Our tools capture, monitor, and analyze results, optimizing tasks like pharmacovigilance and literature monitoring for exponential productivity gains."

Special Category:

Advisory Board Choice Award Winners

Prevent threat proliferation from users to machines. Enforce identity-based restricted access.

"The Airgap founding team brings extensive experience in building carrier, industrial, and enterprise-grade infrastructure products, including routing, switching, and security platforms. Recognizing the increasing complexity of networking infrastructure, we observed traditional cybersecurity solutions failing to protect critical networks. Billions are invested in solutions tailored for corporate IT, not operational environments."

The AI observability & LLM evaluation platform

"Founders Jason Lopatecki and Aparna Dhinakaran shared their frustrations about troubleshooting real-world AI and understanding its performance. Arize emerged from this passion, offering an AI observability and LLM evaluation platform to unpack the AI black box. With decades of experience in AI system performance and highly usable observability tools, we empathize with our customers as fellow builders and users of AI."

Make AI work for you with proactive automation

"Bardeen began its journey three years ago, with a vision to empower everyone to reclaim time from their work. We believe in a world where humans focus on their strengths and creativity, leaving the painful and repetitive tasks to intelligent automation."

Accelerating healthcare AI through a secure collaboration platform for algorithm owners and data stewards

BeeKeeperAI was conceived at UCSF's Center for Digital Health Innovation to tackle healthcare's data access challenges. Developing clinical AI, we faced hurdles with diverse real-world data, particularly affecting imaging-based algorithms. Recognizing industry-wide struggles, we set out to change healthcare's future with AI. Collaborating with industry partners, we devised a strategy to remove barriers to primary data access."

Unleash the power in your visual content

"To help humans and machines work together, we've got to start with the right humans. We are a diverse team of experts that have led the charge in the world of machine learning systems and data-centric AI. Among us there are decades of experience in data and machine learning at eBay, Google, Lyft, Meta, Stanford and other leading organizations."

The single tool to express & introspect data, ML, & LLM pipelines

"We're on a mission to revolutionize Python-based pipelines. Our goal is to provide a unified abstraction for data, machine learning, and LLM pipelines, streamlining productionisation and maintenance. By simplifying these processes, we aim to enhance human capital efficiency and maximize ROI on existing infrastructure. The name DAGWorks pays homage to the Directed Acyclic Graph, a model for computational flows."

ecobot

Confidently and efficiently take the busywork out of environmental assessments

“The environmental regulatory industry is behind. It hasn’t changed much since its pen-and-paper inception in the 1970s. Ecobot brings expertise together from decades in environmental consulting and enterprise software development to create technology so profoundly intuitive and impactful that everyone who does environmental fieldwork - or leads a team of field scientists - will want to use it.”



Capture event data into your stack

“We are a YC S20-backed open-source data integration and event collection platform. Jitsu is the fastest, most durable way to collect event data from every source - web, app, email, chatbot, CRM - into your data warehouse. 100% open-source. Purpose built, secure and ready in minutes.”



Surface real customer pains from everyday customer communication.

“With know-how and technical experience from the previous start-up, we focus on helping all customer-facing teams understand urgent issues by analyzing customer interactions —emails, chats, and others. Syncly pulls all your customer communication data across various channels into our platform. Then our AI automatically categorizes data, and surfaces trending topics and sentiments to give you full customer visibility.”



Turn any browser into a secure enterprise browser

“We secure the hybrid workplace with the first agentless platform, Red Access - Browsing Security. Founded by cybersecurity experts from Israel, including co-founders Dor Zvi (CEO) and Tal Dery (CTO), our team ensures seamless browsing security. With extensive experience in threat detection and malware analysis, we prioritize user experience and productivity.”



Ensure accuracy across your full data pipeline

“We are a seed-stage company focused on Data Reliability, proudly securing funding from .406 Ventures, Glasswing Ventures, Y Combinator, and ZettaVenture Partners. Partnering with industry leaders like Datastax, Clearbit, and Merkle, alongside GCP, Databricks, and Snowflake, underscores our commitment to excellence. We deliver continuous customer value. We prioritize exceptional experiences, as echoed by our customers on G2.”



10X podcast and video content in 10 mins

“We pepurpose podcasts, webinars, and interviews for social media, your website, and email—with AI! SummarAIze gives you multiple types of content so you can create social content, blog articles, quote images, and more to maximize content production. We make it easy to turn audio-video content into publish ready content to rank on Google and promote across all your digital channels.”



An end-to-end platform for machine learning

“We are your go-to platform, whether you’re a beginner or an expert, offering an end-to-end solution for building and deploying ML models. With multiple levels of abstraction, including the high-level Keras API for easy model building,we provide flexibility and robustness. Experiment with state-of-the-art models and explore powerful add-on libraries with our extensive ecosystem for research and development.”

Special Category:

Editor's Choice Winners

blackshark.ai

Creating a digital twin of planet earth

"Blackshark's geospatial intelligence, like Orca HUNTR, boosts product management by leveraging satellite data. It aids informed decisions in market insights, supply chain optimization, and competitor analysis. This facilitates strategic planning, refining approaches, and adapting products for specific regions. Integrating geospatial intelligence enhances market understanding, enabling effective decision-making for product success."

"AI's true value lies not just in its technological capabilities but in its potential to revolutionize how we think about and conduct business."

Zachary Fleming, WellB Founder and CEO
2024 Awards Advisory Board Member

COPILOT

Achieve anything you can imagine with your everyday AI companion

"Microsoft Copilot for Microsoft 365 is an AI-powered productivity tool that integrates large language models (LLMs) with Microsoft Graph and key Microsoft 365 apps. This enables real-time intelligent assistance, enhancing user creativity and productivity. Leveraging advanced LLMs like GPT-4, Copilot excels in understanding, summarizing, predicting, and generating content."

DATADOG

See inside any stack, any app, at any scale, anywhere

"Our SaaS platform integrates monitoring and management tools, enabling unified observability and security. It supports organizations of all sizes, fostering digital transformation and collaboration across teams. Datadog accelerates deployment, enhances problem resolution, and fortifies security for applications and infrastructure. Additionally, it provides insights into user behavior and tracks essential business metrics."

ChatGPT

Get instant answers, find creative inspiration, learn something new.

"OpenAI is an AI research and deployment company. Our mission is to ensure that artificial general intelligence benefits all of humanity. We've trained a model called ChatGPT which interacts in a conversational way. The dialogue format makes it possible for ChatGPT to answer follow-up questions, admit its mistakes, challenge incorrect premises, and reject inappropriate requests."

DATASTAX

One-stop GenAI stack

"We lead the generative AI revolution, offering proven technologies for organizations to innovate with AI-powered applications. Astra DB, powered by Apache Cassandra®, stands as the industry's sole vector database for real-world AI applications, ensuring accurate results without distortions. Trusted by thousands of developers and top enterprises like Audi and Capital One, DataStax technologies drive innovation and redefine business standards."

Flatfile

Build your ideal data experience

“David Boskovic and Eric Crane, former product managers, faced the familiar challenge of customer data onboarding, prompting the creation of Flatfile. With a vision for streamlining data utilization, Flatfile offers intuitive experiences and automation to simplify integration. Guided by a first principles approach, employees are empowered to make impactful decisions through fostering a collaborative environment dedicated to tackling technological frontiers with enthusiasm.”

InstantDB

The real-time client-side database

“We enable you to start without a backend, easily scaling to complex use cases. We focus on quickly crafting a great user experience. Say goodbye to servers, separate authentication providers, and custom endpoints. Enjoy real-time architecture for seamless frontend performance. When you need custom backend logic, leverage Instant’s admin SDK to spin up a server. Instant supports your journey with speed and scalability.”

> **“The partnership model will continue driving growth for AI companies, allowing startups to collaborate with established players for faster market access and alternative distribution channels.”**
>
> *Hira Dangol, Bank of America VP, AI/ML and Automation Platform*
> *2024 Awards Advisory Board Member*

Liquid

A new generation of foundation models from first principles

“Our mission is to build state-of-the-art, general-purpose AI systems that are capable, efficient, highly aligned, and trustworthy. Our models are grounded in first principles, prioritizing causality, interpretability, and efficiency. With our framework, we empower impactful applications while upholding environmental responsibility, markedly reducing the carbon footprint associated with foundational models.”

MongoDB.

A developer data platform for developers to do their best work

“MongoDB has tens of thousands of customers in more than 100 countries. The MongoDB database platform has been downloaded hundreds of millions of times since 2007, and there have been millions of builders trained through MongoDB University courses.”

Special Category:

CEO's Choice Winners

datacy

Maximize your brand's marketing ROI

"At our core are foundational values guiding our mission: empowerment, transparency, and privacy. We believe you should own your data, dictating its access and usage. Transparency is paramount; every action is visible and clear. Your privacy is our utmost priority, ensuring perpetual encryption and protection. We're committed to keeping you in control of your data, safeguarding your privacy at every step."

grammarly

Responsible AI that ensures your writing and reputation shine

"We enhance your digital workflow across 500,000+ applications and websites, offering free and Premium accounts for individuals to improve everyday writing. Grammarly Business provides enterprise-level features for teams, ensuring brand consistency and collaboration. Grammarly for Education supports students campus-wide in developing essential writing skills for future success."

moesif

Grow and monetize API Products

"Caching, deemed one of the toughest tasks in computer science, parallels the challenge of naming things. Derric, our CEO, contributed to Intel's Xeon Phi with MESIF, while AMD developed a similar protocol called MOESI. Combining both yields MOESIF, embracing cache states Modified, Owned, Exclusive, Shared, Invalid, Forward. Ultimately, "Moesif" inspires us to tackle complex problems head-on."

"Congratulations to all the brilliant teams and product managers behind the winning products in the AI & Data category for the 2024 Product Awards! Here's to pushing innovation and product excellence to shape the future of AI and data-driven solutions. Your achievements inspire us all. Cheers to your well-deserved success!"

Hoda Mehr, Products That Count CEO

PRODUCTS THAT COUNT

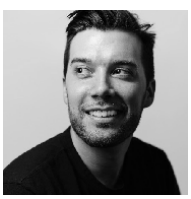
About Us

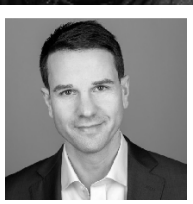
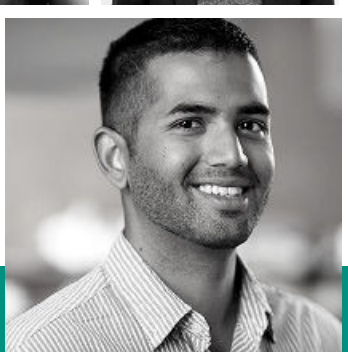
Helping everyone build great products.

Empowers 500,000+ PMs via:

- Thousands of resources, including webinars, podcasts, articles, and insight reports.
- Recognizing top products and leaders through our Product Awards, Product Manager Awards & CPO Awards.
- Best practices from C/VP-level product leaders from companies such as Netflix, Amazon, Meta, and Etsy.
- A focus on answering the question, “What makes a great product?”
- A commitment to respect, valuing each other’s contributions and diverse perspectives.







Products that Count is a 501(c)(3) nonprofit that helps everyone build great products. We accelerate the careers of over 30% of Product Managers worldwide, assisting product professionals ascend to the C-suite. We offer exceptional programming, including award-winning podcasts and widely-read newsletters. All free of charge. We have also become a trusted advisor to almost all Chief Product Officers at Fortune 1000 companies while publishing key insights from innovative companies like Capgemini, SoFi, and Amplitude, that turn product success into business success.

Learn more at **productsthatcount.com**